

To whom it may concern,

As the Software Development Manager for web & mobile development at DiPAR Systems, I had the pleasure of working with Francesca Ashley-Cooper in her capacity of UI / UX designer at DiPAR Systems. During her reporting time to me I always found her a great person to be around. She was diligent in her work, communicated very well with myself and others in the team and was fully engaged regardless of the scope of the session.

Her role saw her creating user interfaces for both web & mobile platforms that needed to cater for both advanced / power users and users with little to no computer experience. The former required rich and powerful UI's to meet our users business needs and the latter requiring simple yet intuitive design. She delivery on both fronts and our platforms have improved remarkably.

Francesca engages very well with the team, which varied in experience and technical ability, and was able to help create standards and templates for the frontend UI side of development.

Francesca is a great team player, I'm sure she will add great value to your company. I wish her the very best for her application with your company and support it fully.

Kind Regards

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